



Contact

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Education

BA in Communication and Media Science

Kodolányi János University

2024 – Jelen

Photographer and Photo Product Merchant

Levrik Knowledge Center

2019 – 2020

High School Diploma

Erzsébetváros Bilingual Vocational High School

2011–2016

Core Competencies

- Social Media Strategy
- Digital Marketing Campaigns
- Brand Building & PR
- Content Creation (Photo/Video)
- B2B & B2C Communication
- Copywriting
- Campaign Optimization
- Adobe Creative Suite

Soft Skills

- Excellent Communication & Presentation
- Resilience
- Problem-Solving
- Flexibility & Stress Tolerance
- Proactive & Independent Work

Languages & Other

- Hungarian (Native)
- English (C1/B2 Level)
- Russian (A1 – Learning)
- Category B Driving License

Olivér Rudolf Kis

Senior Marketing & Social Media Manager

Professional Summary

Content Creator and Social Media Strategist with 7+ years of experience. Throughout my career, I have experienced how to build a market-leading brand from scratch with an active follower base of hundreds of thousands in the domestic online space. My passion is the visual realization and scaling of ideas. My goal is to leverage my expertise in a stable corporate environment where I can continuously develop through new professional challenges and deliver measurable success.

Professional Experience

Kozepsuli.hu | Apr 2023 – Present

Editor-in-Chief

- Developing Gen-Z content strategies and overseeing the daily operations of the editorial team.
- Maximizing the performance of YouTube, TikTok, and Meta platforms, consistently generating an average of 12 million organic views monthly.
- End-to-end creative supervision of key sponsored campaigns for B2B partners: from strategic concept creation through post-production to final publishing.

Glenwood Media Kft. | Apr 2021 – Present (Intern: 2016 – 2017)

Multimedia Specialist / Lead Content Creator

- Independent production of high-volume, agency-grade visual and promotional content (photo/video) for B2B partners and foundations.
- Managing complex creative projects, on-site video shoots, and commercial photography with strict adherence to deadlines and maximum client satisfaction.
- Designing and independently executing visual concepts that directly and measurably support clients' sales and PR objectives.

Bubblestar Hungary Kft. OXO Bubble Tea | May 2018 – Mar 2021

Marketing Manager

- Played a key role in the complete rebranding of the former Bubbleology network, as well as the successful domestic introduction and positioning of the new OXO brand.
- Developed and executed a social media strategy that made OXO the most popular brand in Hungary on Instagram by 2019, organically reaching an active base of 100,000+ followers.
- Stepped in as acting manager during the pandemic lockdown, building a complete home-delivery logistics infrastructure from scratch in just 48 hours.
- Directed and produced the brand's most successful PR music video (Lil G – OXO), generating over 4.3 million organic views on YouTube.
- Managed complex collaborations with top-tier content creators in the domestic market, successfully launching the careers of several now-prominent influencers through brand partnerships.

Black&White Studio | Sep 2017 – May 2018

Photographer

- Commercial and portrait photography, alongside comprehensive professional post-production of visual materials.